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Economics

Theory and Practice

11th Edition ©2016

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Designed for a concise survey-of-economics course at the college level, *Economics: Theory and Practice* is also an outstanding resource for AP[®] Macroeconomics and/or AP[®] Microeconomics in high schools. The program introduces students to basic economic concepts, institutions, relationships, and terminology. Students will learn how to use economic thinking in their course work, careers, and everyday lives. Teacher-friendly in structure and student-friendly in language, the program provides flexible coverage of both microeconomics and macroeconomics, while allowing the teacher to sequence the topics according to his/her own preference.

The WileyPLUS digital environment includes various multimedia resources as well as adaptive practice activities which helps students build proficiency on topics and track their progress in real time.

Key Features

- **Balance of Macroeconomic and Microeconomic Coverage.** Divided into four parts, the program offers a balance of macroeconomic and microeconomic topics. Part One covers basic concepts and definitions, economic systems, and supply and demand. Part Two covers macroeconomics and Part Three covers microeconomics. Part Four covers international economics.
- **Flexibility in Sequencing of Macroeconomics and Microeconomics.** The organization of the material allows instructors to take either a macro/micro or micro/macro sequence.
- **Student Engagement and Learning.** The text contains examples, applications, issue debates, and critical-thinking cases to enable students to connect economic concepts to everyday life.
- **Up for Debate.** These sections within each chapter look at the competing sides of a current economic issue.
- **Critical Thinking Cases.** These cases at the end of each chapter are designed to help students strengthen their understanding of economic concepts in the chapter and develop some critical thinking skills.

New To This Program

- **WileyPLUS Learning Environment** is a collaborative learning platform that provides immediate insight into each student's strengths and problem areas through a combination of dynamic course materials and visual reports. With WileyPLUS, students can create a personalized study plan, assess progress along the way, and make deeper connections as they interact with the course material and with each other.

Resources and Support

Teacher & Student Companion Sites are available at wiley.com/college/welch and include the following resources:

Teacher Resources:

- Instructor's Manual
- Lecture PowerPoint Slides
- Test Bank
- Respondus Test Bank
- End-of-Chapter Review Material
- WileyPLUS

Student Resources:

- Study Guide
- End-of-Chapter Review Material
- PowerPoint Presentations
- WileyPLUS

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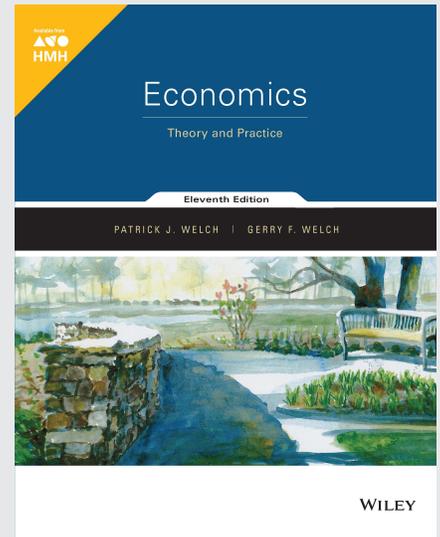


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